

NHRA San Diego 2011

Building Better Business Partners

A Focus on Strategic HR



Connect • Excel • Lead

How CEO's View the "Business" Value of HR: A CEO Panel Discussion

As HR professionals, we all want to bring strategic value to our companies' leadership, but may not know the best ways to actually provide it. At the same time, our C-level executives may recognize the strategic potential of HR, but don't necessarily grasp how to make the most of an ongoing partnership. The best and most effective partnerships occur when HR professionals and their CEOs both share a mutual understanding of the critical role HR plays in building long-term success – particularly when it comes to building and implementing a winning talent strategy.

Join us on June 14th for a powerful glimpse inside the minds of 5 local CEOs who have each built highly effective, successful partnerships with their HR teams, and get their insight on key issues, including:

- What do CEO's **really** need and expect from their HR leaders?
- How can HR work with C-Level Executives to build a strong commitment to talent?
- What is HR's role and accountability when it comes to fiscal responsibility?

Our Panel

Facilitated by:

Lauren Tanny

CEO Coach

The Tannywood Group, Inc.

Susan Salka, CEO, AMN Healthcare

Andrew Kohn, CEO, Pettit Kohn Ingrassia & Lutz PC

Alex Sun, CEO, Mitchell International

David Flaugh, CEO, Vericare

Reid Carr, CEO, Red Door Interactive

WHEN?

Tuesday, June 14th

7:15 AM – 7:45 AM Registration, Networking & Breakfast

7:45 AM – 10:00 AM Program

WHERE?

Sheraton La Jolla Hotel

3299 Holiday Court, La Jolla, CA 92037



This program has been approved for 2.0 strategic recertification credit hours through HRCI. For more information about certification, please visit the HRCI homepage at www.hrci.org.

Event Registration Specials

RSVP your C-Level executive to attend this program for free.

Email Brent Robertson on or before May 18th to receive this offer at

rsvp.sandiego@humanresources.org

Early Bird Rate

Register online on or before June 10th

Members \$30

Non-Members \$45

www.humanresources.org/affiliates/san-diego

Table Sponsorship

Available for \$350

Includes reserved table for 10 plus your company logo on the table.

Email Brent Robertson

rsvp.sandiego@humanresources.org