

Creating an Online Presence to Market Your Practice



Three out of four people research their lawyer on the Web before hiring them. Positioning yourself in search engines and other channels such as Facebook is changing rapidly. Learn about the pitfalls and mistakes to help you avoid squandering advertising dollars and create a thriving practice.

Landon Harlan, CEO of Obu Interactive, has been marketing lawyers on the Web for over 15 years. OBU Interactive has managed over \$15m in paid search engines.

April 26, 2016 at 5:30 p.m.

Pettit Kohn Ingrassia & Lutz

11622 El Camino Real, Suite 300, San Diego, CA 92130

Light refreshments and appetizers. Complimentary admission.

Hosted by Pan Asian Lawyers of San Diego, Filipino American Lawyers of San Diego, and Pettit Kohn Ingrassia & Lutz

Please RSVP by 4/22/2016 to Nicole Peterson at npeterson@pettitkohn.com

